

From **Idea** to **Enterprise**

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From **Idea** to **Enterprise**

Started in November 2012, From Idea to Enterprise is a 2 year-long project, funded by the Leonardo da Vinci under Lifelong Learning Program, with activities planned throughout 6 different European countries: Austria, Belgium, Cyprus, Czech Republic, Italy and Portugal. The project aims at transferring ResEUr training and certification program which covers all the key aspects that are associated with essential considerations upfront the process of the creation of a new enterprise, as well as with boosting the innovation power of existing companies.



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## Project objectives

The project aims at delivering to innovative young minds the qualification to turn their product and service ideas into an enterprise in a successful and sustainable manner. From Idea to Enterprise project is built on the ECQA Certified Researcher-Entrepreneur training and certification program (<http://www.researcher-entrepreneur.eu/>). **The ResEUr training and certification program** covers all the key aspects that are associated with essential considerations upfront the process of the creation of a new enterprise, as well as with boosting the innovation power of existing companies. The aim is to transfer this program to Czech Republic, Cyprus, Italy and Portugal in order to:

- i. **support initial and continuous training of VET teachers, trainers, tutors and VET institution managers**  
The Train-the-trainer events will be organized for trainers and tutors from all the partner countries (at least 18 trainers certified). Pilot trainings will take place in the Czech Republic, Cyprus, Italy and Portugal for minimum 100 trainees.
- ii. **increase transparency and recognition of competencies and qualifications**  
The clearly defined skill set, the transparency and recognition of qualifications and competencies will be improved by having one European certification for the ResEUr program.
- iii. **improve quality assurance systems in VET**  
Project results will comply with existing ECQA quality requirements, quality monitoring is assured.



## Main Outcomes

**Need Analysis** – to analyse the needs of the target group (country-specific). Results will tell which target groups are most appropriate for the transfer and which skills are most needed in the field of Entrepreneurship;

**Translated and Configured Skill Set** - identify which skills (learning elements) from the existing ResEUr program are suitable for transfer;

**Refined and Translated Training Material** transferred to national contexts and available in English, and translated in Czech, French, German, Greek, Italian and Portuguese;

**Online Learning course** – the updated online training material will be configured in the Moodle-based ECQA Learning Management System;

**ECQA Exam Question Database** – to transfer of the Certification and Examination Schema based on the ECQA framework;

**Training of Trainers** - up to 15 trainers will be trained in a train-the-trainers event in CZ (participants from partners' countries). These trainers will prepare further trainers in their organisations/countries;

**Student Training** – organize pilot trainings for 100 students from partner's countries using on-line and/or classroom training.

## Target groups

- i. **Students** who want to know what it takes to turn the results into innovations that will be successful on the market.
- ii. **Creative Minds.** Their ideas are the grains of successful entrepreneurship.

